

Kim Dowd

INTERACTION DESIGNER

CONTACT

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portfolio www.dowdydesign.com

EDUCATION

Carnegie Mellon University

Master of Design Candidate | Pittsburgh, PA | August 2009-May 2011
Courses focused on human-centered design and the interactions between systems, objects, people and environments.

Ohio State University

Bachelor of Science, Architecture | Columbus, OH | August 1997-May 2002
Thesis focused on portable housing. Study abroad semester in Italy.

SELECTED PROJECTS

Thesis

Fall 2010-current
An exploration of teens, the environment and behavior change. Bruce Hanington, advisor.

Microsoft and Motorola

Spring 2010
Collaborative study, research, design, prototyping, and product development to address the social needs of immigrant teens. Vanessa Sica, Chris Kasabach, Chris Pacione, Bruce Hanington, advisors.

ACTIVITIES & AWARDS

January 2011
Guest Author "Design for Behavior Change: Ethics & Trending" imPrint.

2010-current
Member of IxDA.

November 2010
Design for Conversion Conference, Brooklyn, NY. Organized by CHI & IxDA Netherlands.

June 2009
Honorable mention in I.D. Magazine's Annual Student Design Review.

2005-current
Member of AIGA.

2002
First Prize, Living in a Public Space Architectural Design Competition, Ascoli Peceno, Italy.

2002
Faculty Award for Design Excellence in Architecture.

2002
American Institute of Architects Student Award for Portfolio Excellence.

EXPERIENCE

Carnegie Mellon University

Instructor | School of Design | Pittsburgh, PA | 2009-current
Instructor of Communication Design Fundamentals, a course that introduces non-majors to the practice of design. Creation of syllabi, studio projects, grading rubrics, lectures, demonstrations and video tutorials.

MAYA Design

Design Intern | Human Sciences Group | Pittsburgh, PA | Summer 2010
Intern focused on research, synthesis, ideation, wireframing and user testing to create products in retail and health care. Teaching of design thinking workshops to client firms.

Freelance Designer

Pittsburgh, PA & New York, NY | January 2003-August 2009
Freelance design (editorial, advertising, production) and art department management for clients such as AOL, Hearst Magazines, Showtime, Haymarket Media and Perkins Eastman Architects.

Urban Design Associates

Graphic Designer | Pittsburgh, PA | April 2007-March 2008
Design and production of architectural pattern books, marketing materials, posters and competition submissions.

The New York Times

Production Designer | New York, NY | January 2005-December 2005
Design and production of online and print marketing materials.

Independent Musician Magazine

Art Director | San Francisco, CA | June 2003-December 2004
Founding art director of start-up music magazine. Designed editorial pages, look and feel of magazine.

AOL/Netscape

Photo Editor Intern | Columbus, OH | January 2002-June 2002
Intern focused on the selection and publication of images.

KPI Design Group

Graphic Design Intern | Columbus, OH | June 2001-September 2001
Intern focused on graphic design, image research, production and installation of museum exhibits.

Neighborhood Design Center

Architectural Design Intern | Columbus, OH | Summer 2001
Design of commercial architectural improvements in low-income neighborhoods with goal of improving local economy.

SKILLS

Methods

Contextual inquiry
Journaling
Interviewing
Online surveys
Participatory design
Focus groups
Design implications
Conceptual models
Persona & scenario building
Competitive analysis
Wireframing
Prototyping
Trend research
Storyboarding
Improv

Software

Adobe Creative Suite
Adobe After Effects
Microsoft Office
HTML & CSS
Flash & AS3

Production

Pre-press
Video sketches
Schedule management
Budget management